



317 B Pakington St, Newtown



## SAS DESIGNS & CONCEPTS FOR SALE - POA +SAV

### Retail Lifestyle & Concept Store located in Newtown, Victoria

**SAS Designs & Concepts** is a boutique retail store established for over 10 years & located in the high-profile Pakington Street shopping precinct in Newtown, Victoria. The business specialises in curated home décor, design pieces, lifestyle products, and bespoke gifting solutions. Known for its stylish presentation and personalised customer experience, the store has established a loyal customer base and strong presence within one of Geelong's most desirable retail strips.

Positioned among complementary retailers, cafes, and specialty stores, **SAS Designs & Concepts** benefits from consistent foot traffic, strong local demographics, and the premium reputation associated with the Pakington Street precinct. The business is structured for efficient operation, typically requiring minimal staffing and offering flexible hours over 6 days per week suited to both an owner-operator or a part-time investor seeking a manageable retail opportunity.

### Key Investment Highlights

- **Prime Location** – Situated on Pakington Street, one of Geelong's most sought-after retail destinations with high visibility and strong local patronage.
- **Established Brand Presence** – Well-recognised boutique known for quality products, excellent presentation, and boutique customer service.
- **Loyal Customer Base** – Strong repeat visitation from local residents, decorators, and gift shoppers.

**Price** "POA" Call Richard Kelly  
0404 043 559

**Property Type** Business

**Property ID** 1054

### Agent Details

Richard Kelly - 0404 043 559

### Office Details

All Business Broking  
6A 148 Chesterville Cheltenham, VIC,  
3192 Australia  
03 9532 0314

